Johnson & Johnson

Connected Visibility

Phase 3B
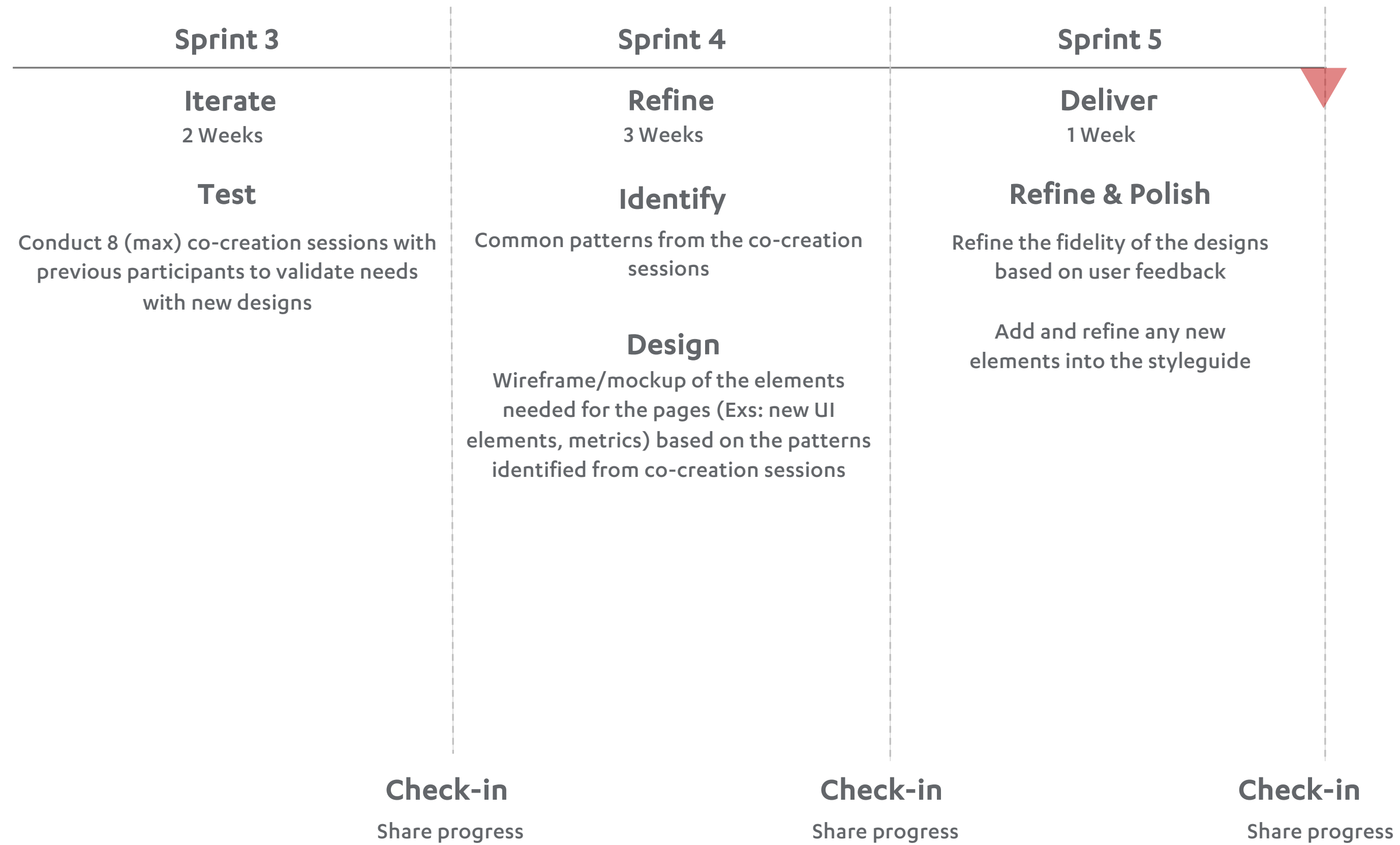Design & Delivery
February 24, 2020

Ariana Nathani (Designer)

Dustin Kinch (Designer)

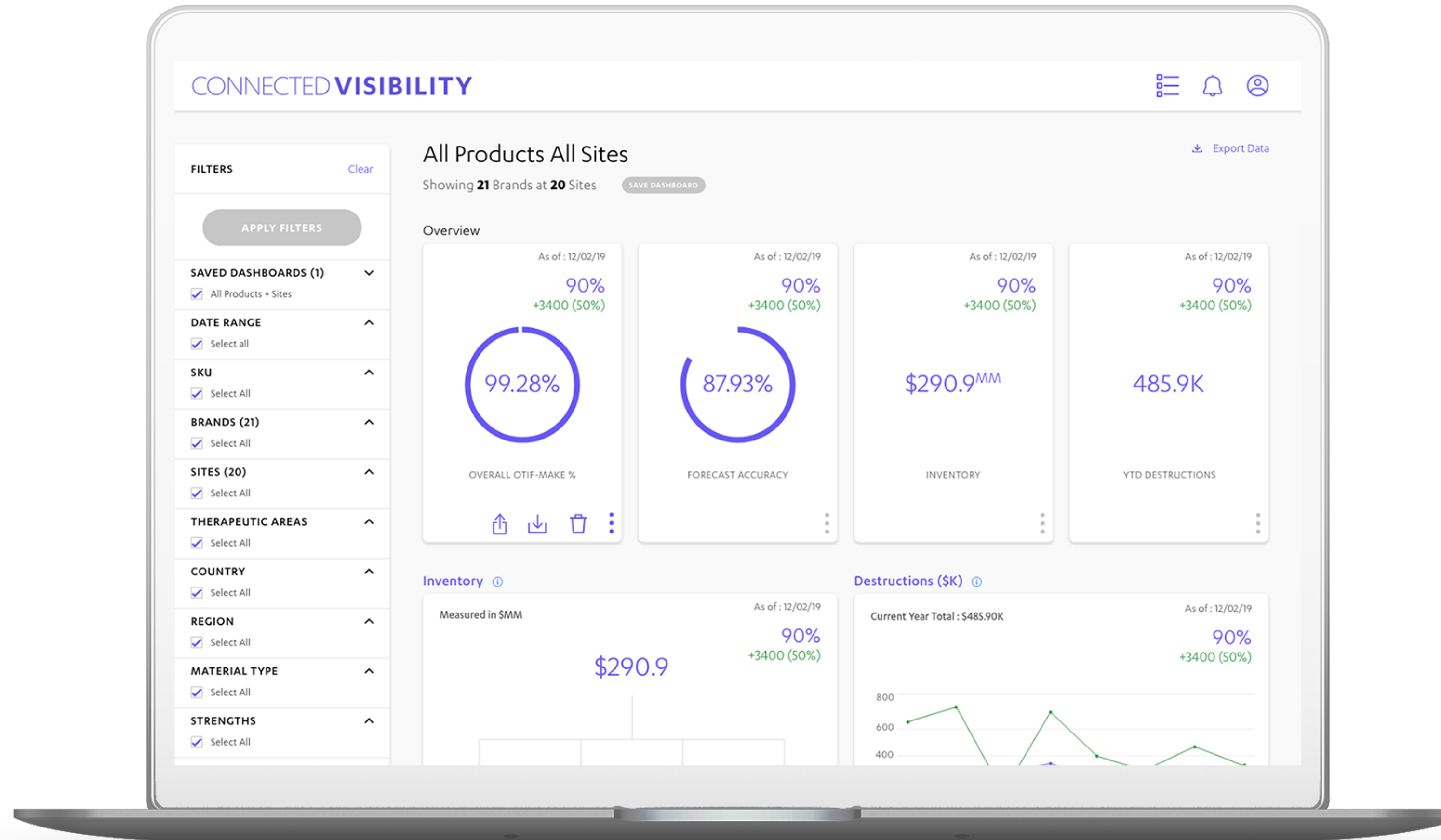Carlos Gutierrez (Sr. Manager)

Rochelle Kleinberg (Solutions)

Design Approach Phase 3b (2020)

Focus: Scale the user base

Sprint 3	Sprint 4	Sprint 5
Iterate	**Refine**	**Deliver**
2 Weeks	3 Weeks	1 Week
Test	**Identify**	**Refine & Polish**
Conduct 8 (max) co-creation sessions with previous participants to validate needs with new designs	Common patterns from the co-creation sessions	Refine the fidelity of the designs based on user feedback
	Design	Add and refine any new elements into the styleguide
	Wireframe/mockup of the elements needed for the pages (Exs: new UI elements, metrics) based on the patterns identified from co-creation sessions	

Check-in	**Check-in**	**Check-in**
Share progress	Share progress	Share progress

View Prototype >

Overall Testing Feedback

A/B Test Results

	Brian Boyle Value Chain Lead	David Baggette Global Planning Lead	David Whalen Director Reliability	Mitch Stein Supply Chain Dev. Lead	Devon Ramsay Analyst	Lauren Deane Sr. Demand Manager	TOTALS
Scenario 1 Top or Left Nav?	Left Nav	Left Nav	Left Nav	Left Nav	Left Nav	Left Nav	Left Nav
Scenario 2 Hidden or Exposed Filters?	Hidden Filters	Exposed Filters	Exposed Filters	Exposed Filters	Exposed Filters	Exposed Filters	Exposed Filters
Scenario 3 Wizard or Name/Save Filters?	Name/Save Filters	Wizard	Name/Save Filters	Wizard	Name/Save Filters	Wizard	Both
Scenario 4 Alerts/Trending display urgent Enough?	No	No	No	Yes	No	No	No
Scenario 5 Map view feature useful?	Yes	Yes	No	Yes	Yes	Yes	Yes

6 CO-CREATION SESSIONS x 3

TIME FRAME: 30 min to 1 hr

TOOLS
XD
Skype

OBJECTIVES (INTERNAL)
Validate the second iteration of interface refinements

APPROACH
Connect with users remotely. We have refined the scenarios from the A/B test results and other iterations to inform our final design decision.

Onboarding

"The chatbot was easy to use for a first time set up.
I like the ability to skip and get right to the data."

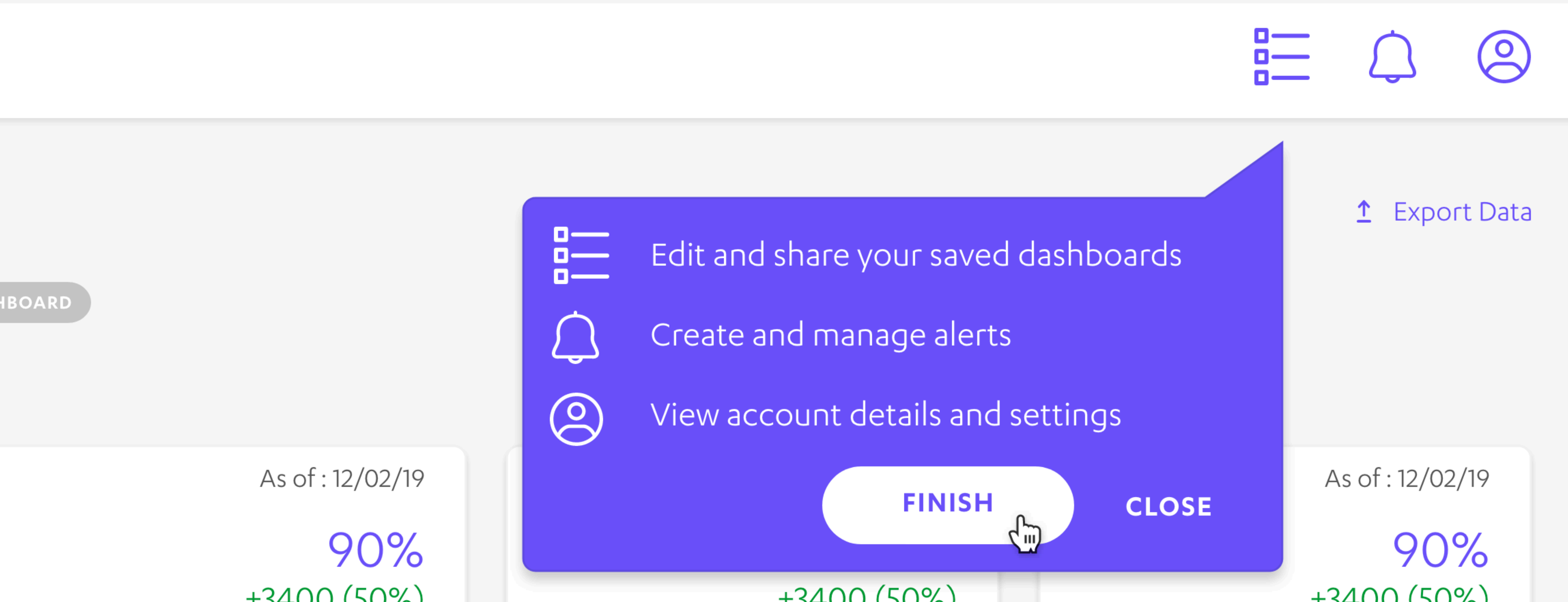CONNECTED **VISIBILITY**

Hello,
Welcome to Connected Visibility.

I see it's your first time here, so let's get
you set up and on your way.

Let's go!   Skip

Tool Tips

"The tooltips were pretty helpful. Quick tour of the product with the ability to close them all."

↑ Export Data

HBOARD

Edit and share your saved dashboards

Create and manage alerts

View account details and settings

As of : 12/02/19

FINISH   CLOSE

90%

+3400 (50%)

As of : 12/02/19

90%

+3400 (50%)

Save/Name Filters

"Saving the filters was easy.
The button was right at the top."

Name this dashboard ...

Showing **1** brand at **3** sites   SAVE DASHBOARD

Overview

As of : 12/02/19

90%
+3400 (50%)

As of : 12/02/19

90%
+3400 (50%)

Alerts

"Alerts panel was easy to find in the global nav.
Follows other patterns across the web."

Destructions Alert

10 sites

Product Recall - Darzalex

1 brand   10 sites

Creating Alerts

"This was a more approachable way to alert creation than the natural language processing. Much easier"

CREATE

EDIT

Create a New Alert
Configure metric listeners to alert you when thresholds are met

If   **Destructions** ▾   Is   **Greater Than** ▾   **12**

From   📅 Feb. 4, 2020   To   📅 Mar. 31, 2020

For   **Concerta** ▾   At   **Malverne, USA** ▾

Then   **Send me an email** ▾

Destructions Alert   **CREATE ALERT**

⚠   Destructions Alert
1 Product   **5** Sites

Close

If   **Destructions** ▾   is   **Greater Than** ▾   **12**

from   📅 Feb. 4, 2020   to   📅 Mar. 31, 2020

For   **Concerta**   at   **Malvern, USA** ▾   then   **Send me an email** ▾

SAVE CHANGES

Dashboard Manager

"A good way to centralize the dashboards. I was able to edit and save the changes without any trouble"

DASHBOARD NAME	CREATED	BRANDS	SITES	DETAILS
Bruno	January 20, 2020	1	5	Close

BRANDS

Concerta x   🔍 Add a brand

SAVE CHANGES   Cancel

SITES

Schaffhausen_FF, Switzerland x   Gurabo, Puerto Rico x   Cork Chem, Ireland x   EDC, Belgium x   Xian, China x   Leidon, Netherlands x

🔍 Add a site

Global Nav Elements

"These were easy to find in the top global nav."

You don't have any saved dashboards yet

CREATE DASHBOARD

Go To Dashboard Manager

You don't have any notifications

CREATE ALERT

See All Alerts

JS

John Smith

SUPPLY CHAIN COORDINATOR

jsmith3@its.jnj.com

212-234-5678

Help

Settings

Log out

Feedback

Tool Tips
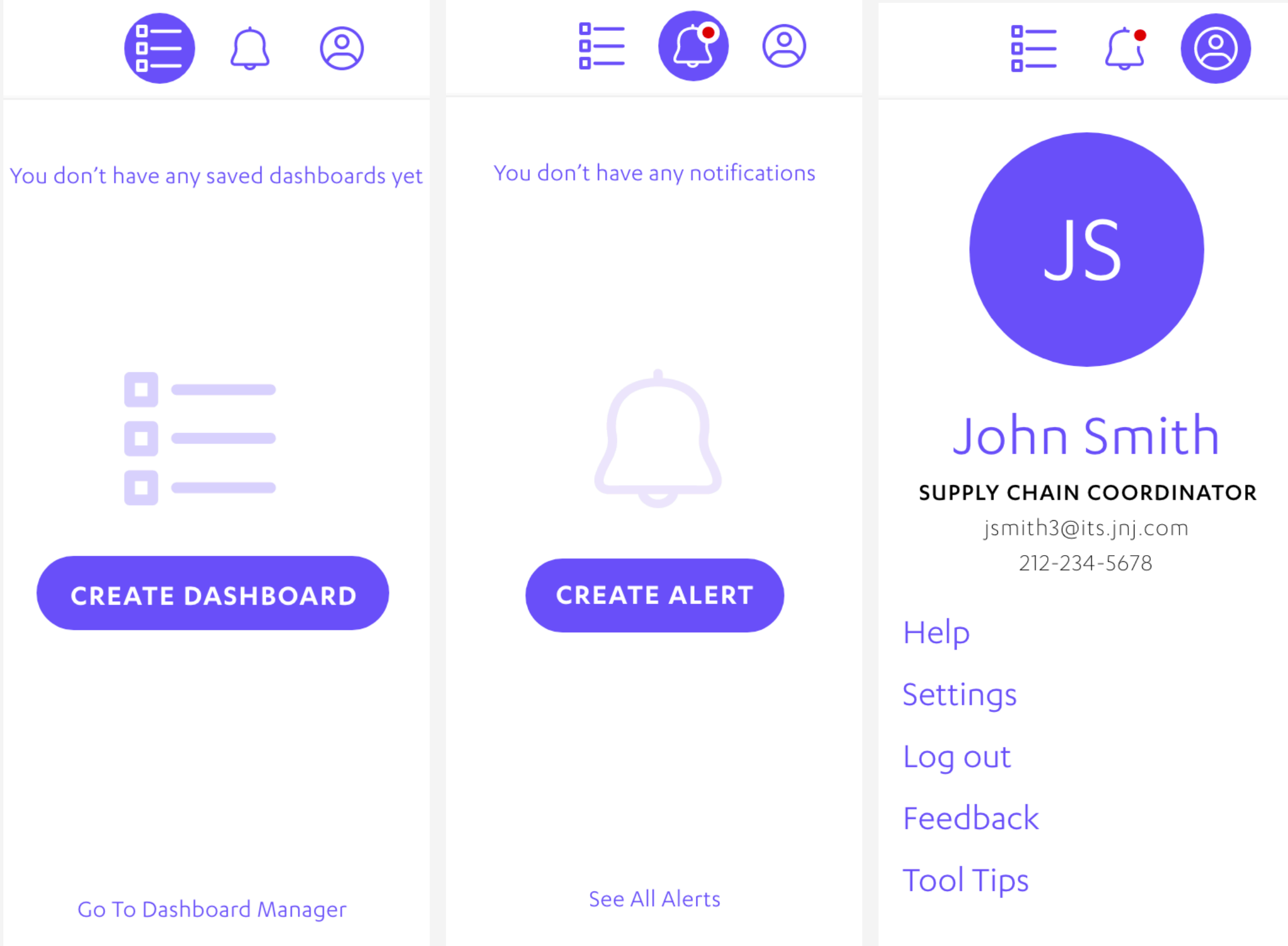
To Explore

- **Map & Linear View**
- **Expand the Dashboard Wizard**
- **Help Chat**
- **Smart Filters**
  - How do you layer filters
  - Platform filter
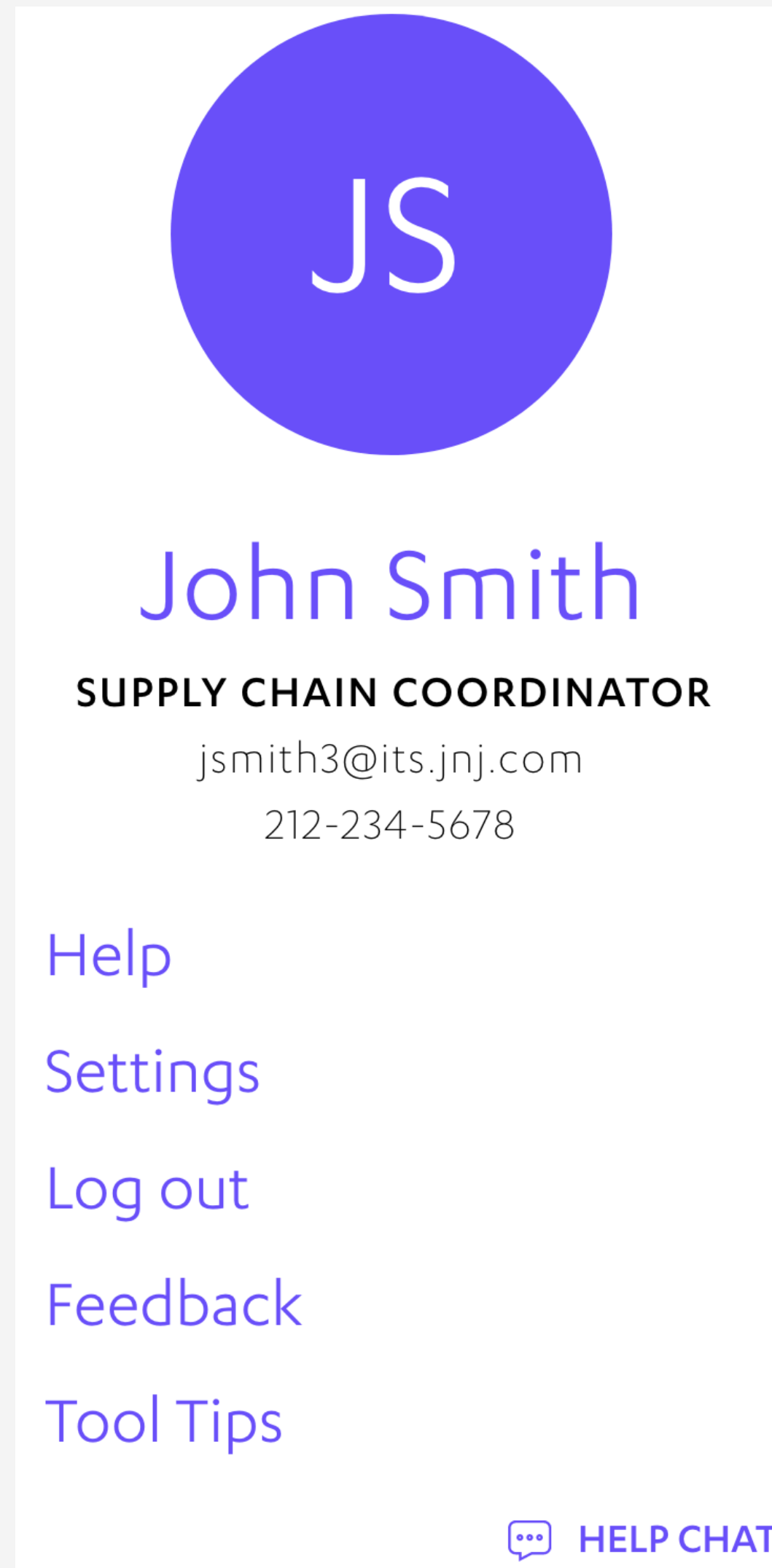
"This view would be helpful in my day to day workflow."
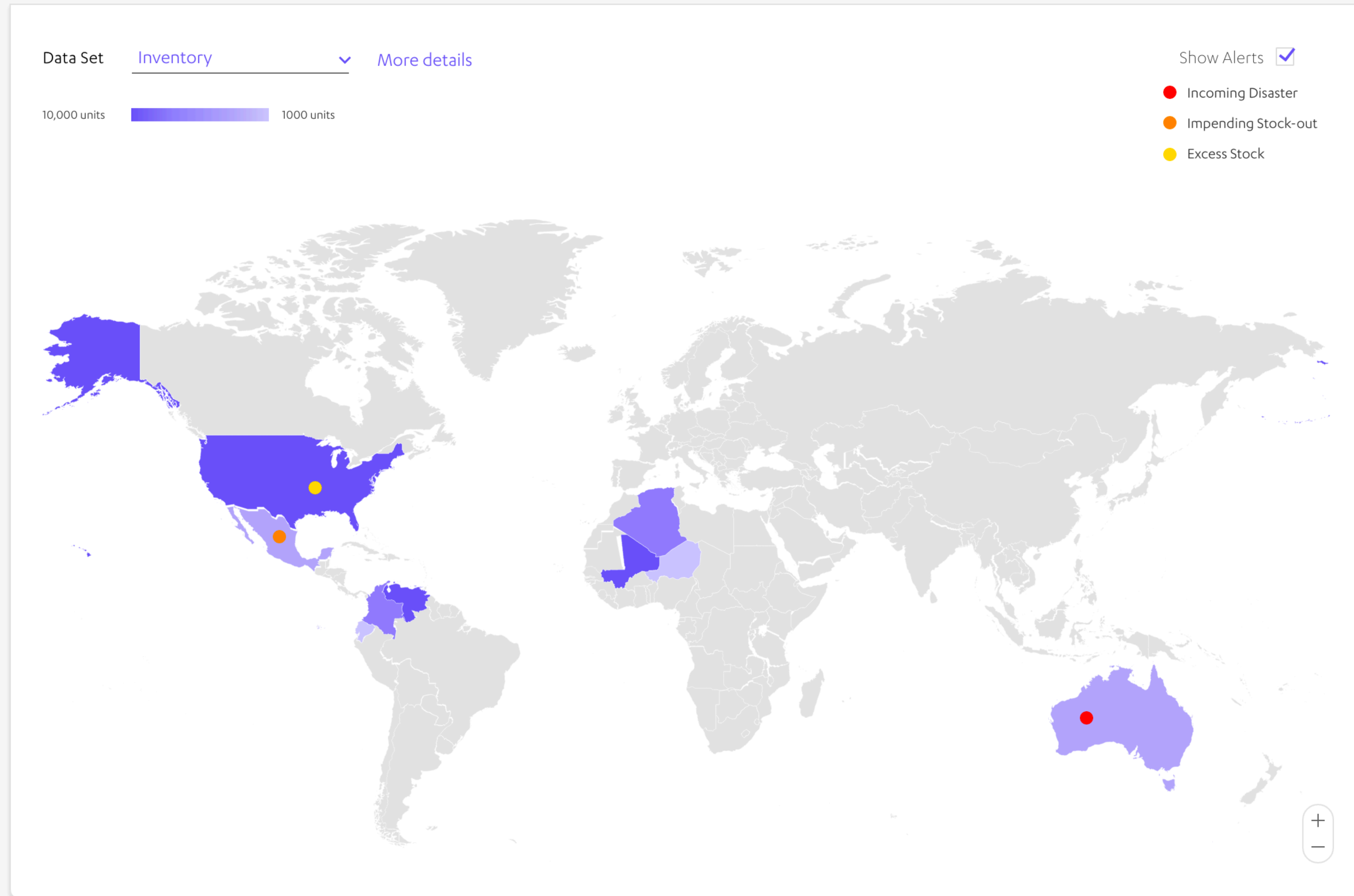
"Only the sites that have Concerta at them should be selectable."

DATE RANGE ⌃

☑ Select all

SKU ⌃

☑ Select All

BRANDS (1) ⌃

☑ Concerta

SITES (5) ⌃

☑ Schaffhausen_FF, Switzerland

☑ Gurabo, Puerto Rico

☑ Cork Chem, Ireland

☑ EDC Belgium

☑ Xian, China

"In the future chat would be a nice guide as the data becomes more complex"

JS

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212-234-5678

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💬 HELP CHAT

Thank you